An aerial night photograph of Baltimore, Maryland, showing the harbor, city skyline, and waterfront. The water is dark blue, reflecting the city lights. A large marina with many boats is visible on the left. The city skyline is illuminated with various colors, including red, yellow, and blue. A large, modern building with a curved roof is prominent on the right. The sky is a deep blue with some clouds.

Visit Baltimore Culinary Tourism

Visit **Baltimore**TM

Tourism Impact

Tourism is Economic Development

In 2015,

25.2 Million
Visitors



14.8 MILLION DAY TRIPS

10.4 MILLION OVERNIGHT TRIPS

Spent \$5.4
Billion.

Food &
Beverage **28%**
of

Activities of
Special
Interest
5% of Overnight
6% of Day
Reported Brewery

Tours/Beer
Tastings

IN TOTAL, Baltimore's tourism industry in CY2015 was responsible for:



\$9.9 BILLION in total tourism industry sales



Activity generating \$1.4 BILLION in taxes and fees, including



\$396 MILLION
in State Revenues



and
\$283 MILLION
in City Revenues

SUPPORTING
VITAL COMMUNITY
SERVICES



Schools



Healthcare



EMS



And saving \$660 in personal tax contributions
PER BALTIMORE HOUSEHOLD

Tourism Impact Sources: Longwoods International, Tourism Economics

How are we telling the story?

Destination Building PR

Culinary &
Craft Beer
Influenced
Accolades

USA TODAY – April 2017

Ranked Baltimore One of Five Underrated Food Cities on the East Coast

DK Travel – November 2016

Named Baltimore one of the USA's Best Under-the-Radar Beer Destinations

Wine Enthusiast – July 2016

Named Baltimore one of 2016's Top Under-the Radar Food Towns

Thrillist – December 2015

Baltimore among America's Most Criminally Overlooked Beer Cities

Food & Wine Magazine – May 2017

20 Memorial Day Weekend Getaways and Day Trips Across the Country

Domino Magazine – May 2017

Weekend Travel Guide: Baltimore's Must-Visit Sites

Conde Nast Traveler – March 3, 2017

Baltimore one of 6 U.S. Cities to Watch in 2017

TASTE Baltimore's TRANSFORMATION

With equal parts innovative eats and alluring ambiance, the city's restaurant renaissance adds chef-driven concepts, inventive food halls and artisanal neighborhood eateries to its Chesapeake specialties.



WIZ & WISDOM



MAGDALENA



LA CUCHARA



AZUMI



THE FOOD MARKET



“MAKE NO MISTAKE, THERE'S A FOODIE RENAISSANCE UNDERFOOT IN CHARM CITY.”
FODOR'S



“It's an incredible honor to work in Baltimore, where the industry allows me to work with amazing local products from regional farmers and serve worldwide guests.”
Andy Warf
Charleston

Five-Time James Beard Finalist
AAAS Five-Star Diamond Award
Forbes Four-Star Award
AAA Four-Star Diamond Award



“When you eat in Baltimore, you're eating with the significance of America's foundation as the backdrop.”
Greg Brown
Land of Fish

Employs and oversees scholarships for Baltimore city youth in the hospitality industry.
Works with Farm Alliance helping urban farmers sell to local markets



“Baltimore's culinary scene represents the best of Maryland, a state that already has a great deal to offer – from the Chesapeake Bay to our bountiful farms.”
Ryan Velazquez
Urban Craft Brewing

Finalist on “Top Chef” & “Top Chef Masters”
Raised nearly one million dollars to support the “No Kid Hungry” campaign



“From great brewery taprooms to unique bars and restaurants that are pairing amazing food with amazing beer, it's all here!”
Ryan Berger
Urban Craft Brewing

Five-Time Medal Winner, Great American Beer Festival
Bronze Medal Winner, World Beer Cup
Voted Maryland's Sexiest Brewer six years in a row



“In Baltimore, we have the most incredible ingredients and producers surrounding us. It's a vibrant food system that I care deeply about supporting with my restaurants.”
Spice Gierle
Woodberry Kitchen

2015 Winner, James Beard Foundation's Best Chef, Mid-Atlantic



BOOKMAKERS' TERRAPIN

INGREDIENTS

- 2 oz. Pitouville Rye 110
- 1/2 oz. Charles Street Apple Brandy from Baltimore Whiskey Company
- 1/2 oz. Yellow Chartreuse
- Lemon peel

DIRECTIONS

- Combine ingredients in an ice-filled shaker and stir for 30 seconds or until thoroughly chilled.
- Strain into a chilled old-fashioned glass.
- Garnish with lemon peel.



Dine your way through neighborhoods like Harbor East, Little Italy, Mt. Vernon, Hampden, Fell's Point, Federal Hill and many more. Find your perfect meal at **BALTIMORE.ORG**

2-page Advertising Spread: Tastemakers New York Times “T” Magazine, Travel + Leisure, Food & Wine and Real Simple



Explore Baltimore's Craft Beer Scene

Check out Baltimore's top breweries, brewpubs and beer bars

Click Here for Information [▶](#)

Articles & Interactive Content on www.baltimore.org/culinary

Convention & Meeting Sales

Makers & Innovation as a core vertical industry



JUNE 9-11
BALTIMORE

Overnight Attendees: 2,250
Day Attendees: 834
Room Nights: 4,069
DIRECT EIC: \$2.2
Million



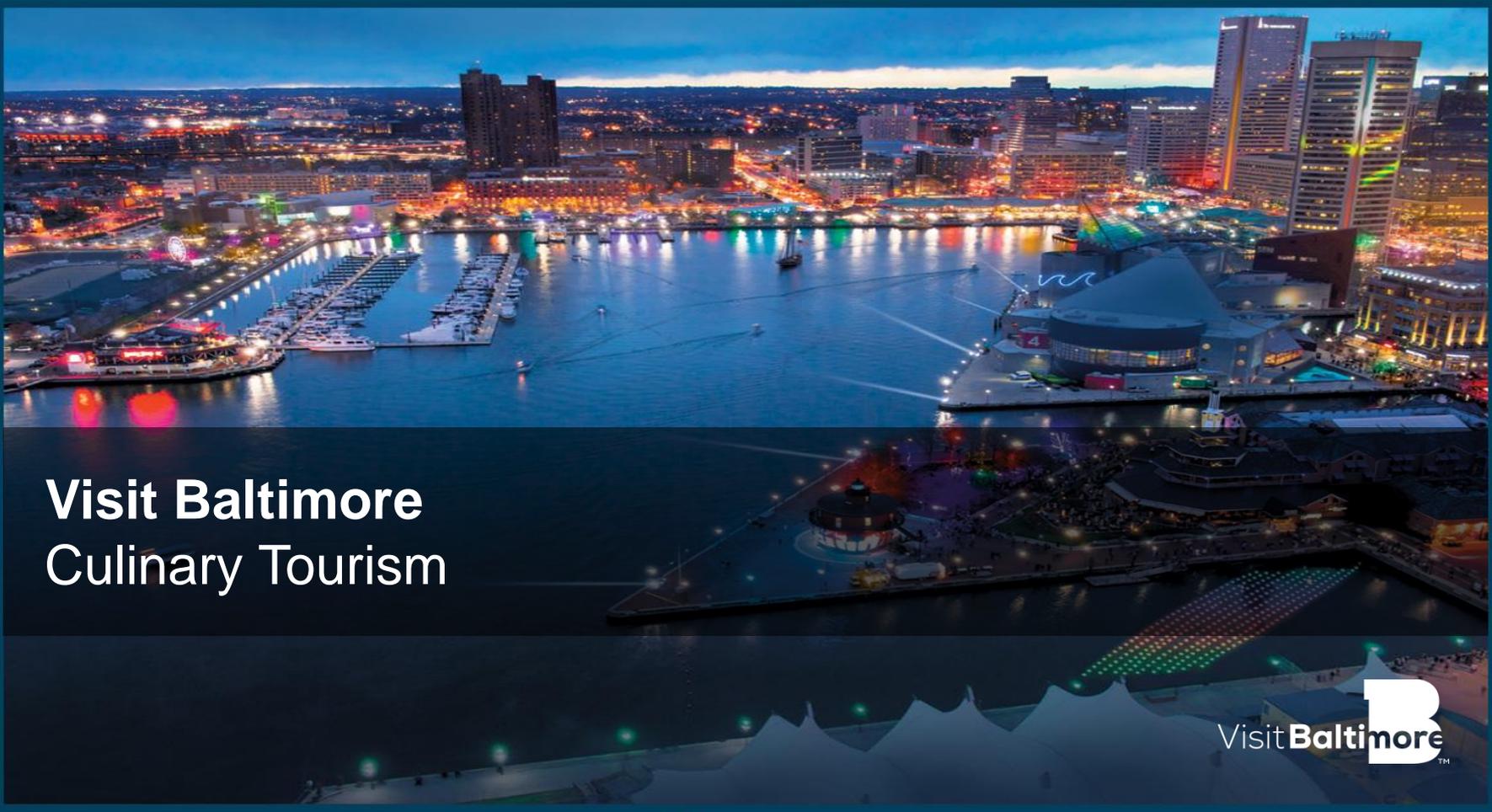
April 3 - 6,
2017
BALTIMORE

Attendees*: 1,800
Room Nights: 1,433
DIRECT EIC*: \$1.04
Million

*Estimated. Actualized
information TBD



*Coming to Marriott Waterfront
Hotel
Jan-February 2018*

An aerial night view of Baltimore, Maryland, showing the harbor, city skyline, and waterfront. The harbor is filled with boats and reflects the city lights. The skyline is dominated by tall skyscrapers, some of which are illuminated with colorful lights. The waterfront area is also brightly lit, with various buildings and structures. The overall scene is vibrant and captures the energy of the city at night.

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